

## Customer Loyalty Incentive Program (CLIP)

How would you like to save your organization hundreds or even thousands of dollars a year? You can, and we want to make it very easy for you to do so.

Modern Impression's like a lot of small businesses is constantly trying to earn new customers. We have an idea that if it's successful, we will reward you and it will help us at the same time.

Spread the word! Are we doing an excellent job for you?

When you talk with friends and colleagues, chances are they use office products just like your office. Mention the relationship you have with Modern Impressions, if they are open to an introduction meeting, you just earned a \$100.00 credit for your organization. And if by chance they decide to do business with MI (within 90 days) you just earned an additional \$250.00 credit.

| Professional Business Introduction meeting = | \$100.00 credit |
|--|-----------------|
| If it turns into a sale for MI =             | \$250.00 credit |
|  | \$350.00 credit |

There is no limit to how many meetings you set up, but it does need to be with someone we are not currently doing business with.

| Yes, we would like to and will be offered to a limited no | participate in this program. We understand this is a trial prog<br>mber of MI accounts. | gram |
|---|---|------|
| MI Account Name:  |   |      |
| Contact:  |   |      |
| Email:  | Phone:  |      |
| No, thank you. (You'r                                     | e crazy, why would we ever do that???)  |      |
| Accepted by:  |   |      |
| Director of I   | larketing   |      |

